



Media clippings archive continues to grow

by Matthew Kuch

I'm pleased to report that the media clippings archive is continuing smoothly and virtually hitch-free.

The facility is functional and easy to use, and its value as a resource can only improve over time. I feel that a real asset has been created for the Injury Prevention Network.

Since Val approached me in February of last year to work an idea for the website she was interested in developing, we have nurtured a facility where members can access all printed articles related to an area of interest in injury prevention. The clippings come from all newspapers, magazines and (some) journals throughout New Zealand. Even articles from small, local, rural, or community newspapers received and added. At the time of writing, the archive has recently topped the ten thousand mark with 10,427 clippings – an average of 127 new items added each week. That's roughly 6,600 each year.

On a weekly basis, members can check up on what has happened, what is being discussed, what people are saying, and what the media is focusing on, concerning water safety, child safety, workplace safety, road safety, and many others. This is particularly useful when there is a major event, or debate over some issue – every facet of coverage and opinion can be examined quickly. The occasional feedback and requests for archived articles I receive show that (at least some) members are using the archive for exactly this purpose.

The ways that the archive can be searched is being improved

New Zealand Injury Prevention Strategy Website

The NZIPS secretariat are pleased to announce that the redeveloped New Zealand Injury Prevention Strategy website has gone live.

You can peruse the new site at www.nzips.govt.nz.

Information available on this site ranges from the background of how the Strategy and Implementation Plan were developed through to detailed updates on the progress

New WaterSafe resource developed for Auckland and Northland

by Bronwyn Coers

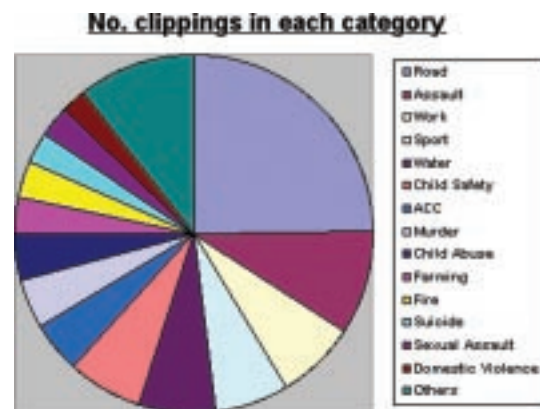
WaterSafe Auckland has developed a new resource for primary and intermediate schools (yrs 5 – 8) in the Auckland and Northland region to address the concern of children drowning while supervised on school camps. It is provided free to schools and is being personally delivered by public health nurses.

Four children drowned between 2000-2003 while being supervised on school camps and teachers are becoming increasingly concerned with the responsibility and risk involved in running aquatic programmes for education outside the classroom (EOTC).

The 'WaterSafe Guidelines for Schools' and 'the Rainbow System of Supervision' video meet the needs of teachers planning to take groups on school camps near water environments. The resource assists with pre-camp planning and preparation; the management of activities while at camp; the 'How to' for supervision; and the development of a 'WaterSafe Policy' for the school. For further enquiries please call the offices of WaterSafe Auckland. (09) 3060809.

WaterSafe Auckland is working to build a water safety culture within the region and the range of activities planned for the next year are designed to target the at risk groups and to make a positive difference to the drowning statistics.

as it gets bigger. It is not possible to search the text of the clippings for a specific word, since the pdf format files are considered images or pictures to a computer, as opposed to a text file like say, a word document. But we should be able to search for words in the titles of clippings. Also, anyone interested in media reporting between two dates should be able to do so. And the layout of the archive, the way things are presented, is due to be made a little easier on the eye. Our website people assure me that these changes are do-able, so I am pushing to get them done.



of the six national priority areas. There is also a vast array of links to organisations involved in injury prevention.

The secretariat would like to see a lot more information posted on the site about what is happening out in the community. So, if you have any articles, events, programmes, successes or lessons learnt that you would like to share with a wide injury prevention audience, please contact Megan Bly, 04 918 7189 or megan.bly@acc.co.nz

News from IPNANZ National office

by Valerie Norton IPNANZ National Coordinator

kia ora • fakalofa lahi atu • kia orana • talofa lava • malo e lelei • bula vinaka • greetings from Val, Steve and Matt from IPNANZ National Office. We have been working hard on your behalf over the last few months. I am also involved in discussions with the Ministry of Health through the Community Sector Taskforce about contract clauses relating to lobbying and advocacy. At a forum on the 19th March the Director General of Health Dr Karen Poutasi spoke specifically about advocacy. She said she wanted "to be reassuring about the dialogue over MoH contract clauses relating to lobbying and advocacy". Dr Poutasi recognized that advocacy was core to the business of NGO's and assured the meeting that the MoH was keen to work out a way of doing business with NGO's that leaves NGO's unfettered to do their business.

I also attended the beginning of the celebration of ACC "30 years of kiwis helping kiwis". It is good to reflect on the origins of ACC and internationally unprecedented consequences of New Zealand establishing such an idea in legislation and action. The 1967 "Woodhouse Report" placed prevention at the forefront: "Injury arising from accident demands an attack on three fronts. The most important is obviously prevention. Next in importance is the obligation to rehabilitate the injured. Thirdly, there is the duty to compensate them for their losses". In 2004 injury prevention is taking its place. So congratulations ACC! At some time and place over the last 30 you have touched the lives of probably every family in this land of Aotearoa New Zealand.



Injury Prevention Network of Aotearoa New Zealand

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Kua raranga tahi tatou he whariki mo nga tangata mo apopo / Together we weave the mat for future generations

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The Injury Prevention Network Newsletter is published every 3 months. The deadline for submitting articles is the last day of April/July/Oct/Jan.



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New committee and executive elected

The new committee was elected at the AGM held during the Conference at Te Papa in October.

A special mention to those leaving the Committee; Molly Pardoe, Jean Simpson, Lyn Hosking, all have made a huge contribution to the development of the Network.

Re-elected to the Committee for a second term were Sandra James (Injury Prevention Waimakariri, Waimakariri) and Suzy Waaka (Community & Public Health, Timaru).

Welcomed to the Committee were Mavis Duncanson (Office of the Commissioner for Children, Wellington), Tui Edwards, Toi Te Ora Public Health, Whakatane), Nite Fuamatu (ACC, Auckland), Darrin Goulding (ACC, Wellington), Joyce-Anne Raihania (Ministry of Social Development, Wellington), Ray Ropata (Safekids, Auckland), Traci Tuimaseve, (Te Taiwhenua o Heretaunga, Hastings).

Committee members continuing on for the second year of their term are Marilyn Brewin (IPRC, Auckland), Iani Nemani, (Injury Free Counties Manukau City, Auckland) and Marion Weaver, (Community Health Services, Whangarei).



From Left to Right: Ray Ropata, Suzy Waaka, Marion Weaver, Tui Edwards, Valerie Norton, Joyce-Anne Raihania, Mavis Duncanson, Nite Fuamatu, Marilyn Brewin, Traci Tuimaseve and Sandra James. Absent Darrin Goulding and Iani Nemani.

Maori Caucus news

IPNANZ Maori Caucus Committee- Chair

The present IPNANZ Committee have allocated an hour at the beginning of the quarterly face to face hui for the respective Maori and New Zealand caucus groups to meet. This enables each caucus to discuss issues that may need further discussion prior to the full Committee meeting.

An example of this process was during the Executive Committee nomination process. The Maori Caucus committee members jointly elected Marilyn Brewin as the Deputy Chair for the IPNANZ Committee and this was voiced through the IPNANZ Maori Caucus Committee- Chair, Ray Ropata.

Ray's role is to manage the Maori caucus discussions and its issues to ensure that the Maori Caucus will always be a strong body. Debate continues to be welcomed but as to the korero practiced on a marae the IPNANZ Maori Caucus look to have united voice.

As a Maori caucus member of IPNANZ and while we await the appointment of the IPNANZ Maori position, Ray Ropata can be contacted if you have issues you wish to discuss at our monthly teleconferences and quarterly meetings.

His contact email address is RRopata@adhb.govt.nz

IPNANZ Maori Position

Many of you will know that Matiu Maniapoto, IPNANZ National Maori Coordinator resigned from this position at the end of October 2003. Matiu has returned to Picton actively working within the community. We acknowledge the contribution that Matiu had made and wish him well.

Recognising that Matiu had been in the position for only a short period of time the IPNANZ Committee requested Tim Rochford, Ngai Tahu, Senior Lecturer, Wellington School of Medicine, to review the IPNANZ Maori position and forward suggestions as to the process and retention of this position in the future.

Tim Rochford's report provided the IPNANZ Committee with a number of well thought through recommendations which the Committee have addressed. The Committee now looks forward to making an appointment to this important position.

The position description is being reviewed and restructured, utilising the document *Te Huarahi Hou: IPNANZ Implementing Effective Injury Prevention Strategies for "Whanau Ora" 2004-2007*.

It is envisaged that this position will be advertised in April with an appointment being made by June 2004.

"I feel that a real asset has been created for the Injury Prevention Network."

Matthew Kuch

"The fundamental difference between the aquatic environment and all other teaching environments is the unrelenting demand for constant vigilance it puts on participants and supervisors whether in, on or near water."

Kevin Moran
Chairman WaterSafe Auckland

The Quarterly Newsletter for the Injury Prevention Network of Aotearoa New Zealand

Thoughts from the conference

"It was wonderful to see many of the keynote speakers highlighting the need for the inclusion of water safety in the injury prevention spectrum."

Teresa Stanley
Watersafe Auckland

"We may learn from those specialising in marketing and promotion as this area of expertise ensures the messages are picked up by the target group and through clever skill is more likely to make attitude and behaviour changes. Food for thought."

Bronwyn Coers
Watersafe Auckland

"IPNANZ conference is a great way of meeting people in similar lines of work and encourages interaction between the numerous injury prevention fields."

Kim Thomas
Watersafe Auckland

Conference Feedback

Supportive relationship at all levels

by Julia Dawson, *LISA*

The 'Weaving the Strands 2003' conference demonstrated to me how we, working in injury prevention, have an interdependent and supportive relationship at all levels.

At the same time practitioners from various sectors, for example road safety co-ordinators and water safety promoters presented successful programmes that they had delivered in answer to a community need. It is interesting to see that evidence from researchers is used to support the rationale for these programmes and then in turn the information gathered from evaluating a successful injury prevention programme adds to the researchers data.

Presentations from practitioners that emphasised for me that all areas of injury prevention practice are enhanced when we work together at the national level at the same times as listening to and working with our communities. Given the complexity of injury prevention issues it is particularly important that all agencies work together.

It was papers such as these that confirmed how we, at LISA, can work with the wider injury prevention community and with our own local communities to further the reduction in road deaths and injury.

Exchanging ideas and networking

by Jason Hope, *Injury Prevention Research Unit, Dunedin*

Being relatively new to the field of injury, I found this conference invaluable, for a number of reasons.

For me, Weaving the Strands 2003 reinforced some of the essential elements of a conference: exchanging ideas and networking. Despite all the technological advances, there is no substitute for the concentrated few days in which to

"There is no substitute for the concentrated few days in which to meet face-to-face, debate issues, strengthen current contacts and establish new ones."

meet face-to-face, debate issues, strengthen current contacts and establish new ones. Having previous face-to-face contact is also invaluable when communicating by email etc, especially if you are asking for help. I presented two papers at the conference, which displayed how local contacts have been vital in terms of access to communities and the overall success of the research. Among the reasons that people attend conferences is to be inspired, receive feedback and recharge the batteries. The feedback and interaction with audiences present at these two presentations helped provide a tremendous illustration of these purposes for me.

The incorporation of the Treaty principles into the structures and activities of the network is one of the strengths of IPNANZ and the conference. Indeed the first day of the conference was dedicated to "Honouring Indigenous Experience."

New opportunities on www.ipn.org.nz at "Online subscriptions"

IPNANZ has subscribed to two new website links to support IPNANZ members in their injury prevention work. Check out the section on the website "Online subscriptions" You will need to access the members section with your user code and password. If you need to have these sent to you contact Steve steve@ipn.org.nz or Matt: clippings@ipn.org.nz

FundView is a database service with information on funding for community groups and organisations. You can search the database to find possible funders for a particular group or project. You describe your organisation's main focus, the costs you want to cover and where in NZ you are based. You then get a list of possibilities ordered by closing date, and you can click on each one to see full details on the funder including what information they need you to supply, how long before you get an answer and what conditions would be attached to any grant.

You can also look up a funder you know of and see a list of funds with application closing dates in the next three months.

Injury Prevention is a highly regarded international journal covering a wide range of topics. For example the editorials in February 2004 journal includes two commentaries: "Bridging from Research to Practice; Reconsidering community based interventions". You can access the table of contents page then select the fulltext of any articles. You can print a copy, if like me you need a hard copy to read more than a few sentences.

Te Huarahi Hou

IPNANZ Implementing Effective Injury Prevention Strategies for "Whanau Ora" 2004-2007

Te Huarahi Hou *IPNANZ Implementing Effective Injury Prevention Strategies for "Whanau Ora" 2004-2007*, authored by Joyce-Anne Raihania, has been critical to the review of the proposed new IPNANZ Maori position. It was developed in conjunction with the key injury prevention and health strategies: The New Zealand Injury Prevention Strategy *Rautaki Arai Whara o Aotearoa, He Korowai Oranga*: the Maori Health Strategy and *Whakatataka*: the Maori Health Action Plan.

The proposed relationship between the new IPNANZ Maori position and Te Huarahi Hou will enhance the business of IPNANZ and contribute to the safety of Maori whanau and their communities.

Re-launch of the Injury Control Bulletin

Darrin Goulding, General Manager, Injury Prevention, ACC, is delighted to advise that ACC is supporting the Injury Prevention Research Centre, University of Auckland, to re-establish the Injury Control Bulletin.

"This is consistent with ACC's commitment to the ThinkSafe Community initiatives and wider NZIPS co-ordination role and will promote greater collaboration between injury prevention practitioners and exposure of injury prevention activities and successes" says Darrin.

IPNANZ taking the lead in training

by Val Norton

Workforce Development

Workforce Development has always been a priority for IPNANZ and continues to be a core strategic and operational activity. We are enthusiastic and energized about our ongoing work.

Workforce Training

To date IPNANZ has developed and updated a training programme: *An Introduction to Injury Prevention*. The first workshop was held in Palmerston North in August 2001. IPNANZ has now completed six 2-day training workshops for a total of 156 injury prevention practitioners. One of the Auckland based workshops in Auckland was specifically for Pacific Island Practitioners. IPNANZ first Marae based training workshop was held at Tunohopu Marae, Rotorua on 27th and 28 May 2002. Each workshop has been formally evaluated. These evaluations have contributed to the ongoing development of the training process and provide an account of the success of the training programmes.

Workforce Development and Training study

IPNANZ commissioned Cherry Morgan in October 2002 to scope and document training opportunities available to community injury prevention practitioners working in New Zealand and make recommendations on actions and priorities for IPNANZ. Cherry's report *Workforce Development and Training for Community Injury Prevention Practitioners* provides a very sound basis for IPNANZ ongoing developments for workforce development.

The New Zealand Injury Prevention Strategy

IPNANZ made a substantial submission to the New Zealand Injury Prevention. This submission specifically addressed

Update from the NZIPS team

by Geoff Wilson

Development and production of the Strategy's Implementation Plan has been our major focus in the first half of 2003/04. The development of the Plan involved extensive consultation with relevant Government agencies and community interest groups via a Stakeholder Reference Group.

Hon Ruth Dyson, Minister for ACC, launched the Implementation Plan on 29 October 2003 at the IPNANZ Conference. The Plan and has been widely distributed since then in printed copies and via the NZIPS website.

ACC established a Strategy Secretariat in the second half of 2003, with responsibilities to lead development of the Strategy and Implementation Plans, lead and co-ordinate injury prevention work under the plans, provide secretariat support to the Strategy's advisory groups, produce accountability reports and collect and disseminate information.

During the past three months, there has been progress in moving the Strategy forward. Examples include:

- launch of the Strategy's 2004/05 Implementation Plan on 29 October 2003.
- launch of the *Road Safety to 2010 Strategy* by the Minister of Transport in October 2003.
- the NZIPS Secretariat team have almost completed work on redesigning a new NZIPS website to better support the implementation phase.
- the Ministries of Health and Youth Development have begun preliminary work on a national strategy to address suicide across all age groups.
- Occupational Safety and Health Service (Department of Labour) have convened a Workplace Health and Safety Agency Group that has met regularly since July 2003 and progressed work around identifying visions and outcomes, intermediate outcomes, intervention logic and possible

Objective 2: *Strengthen injury prevention capacity and capability.*

IPNANZ is also represented on the Stakeholder Reference Group by its National Coordinator.

New Zealand Injury Prevention Strategy 2004/2005 Implementation Plan

IPNANZ is named as a key partner in the New Zealand Injury Prevention Strategy 2004/05 Implementation Plan for Objective 2: *Strengthen injury prevention capacity and capability.*

IPNANZ has taken a lead role in relation to Objective 2: Section 3: *Increase the capacity and capability of the injury prevention sector workforce through education and training programmes and support mechanisms through its Workforce Training programme* (see Workforce Training above) and its biennial conferences.

In particular, IPNANZ has also taken a lead role in relation to Objective 2: Section 6: *Integrate injury prevention into curricula and unit standards, and into relevant established education programmes and courses from early childhood through to tertiary level.*

To further this action IPNANZ has:

- Established an Interagency Workforce Training and held three meetings. One focus of this group is to develop a draft framework for Injury Prevention competencies which are key activities for Objective 2.1 2.2 and 2.3 in The New Zealand Injury Prevention Strategy 2004/2005 Implementation Plan.
- Negotiated with the Ministry of Health Public Health sector to use the injury prevention sector as a pilot groups for their Workforce Development Action Plan survey.
- Held a workshop in March *Building Training Capacity for IPNANZ* to increase the pool of expertise to provide training for the introductory course.



UPCOMING EVENTS

25-27 August 2004

Inaugural Community Road Safety Conference 2004
Waipuna Conference Centre
Mt. Wellington, Auckland.

15-17 September 2004

6th Australian Injury Prevention Conference / 2nd Pacific Rim Safe Communities Conference
MacKay, Queensland, Australia.

29 October 2004

IPNANZ Symposium & AGM
Wellington.

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The IPNANZ Newsletter encourages correspondence around topical Injury Prevention issues.

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Please limit your letters to approximately 100 words. We reserve the right to edit or not publish letters due to space restrictions.