

## **Safekids Information Centre KidsInfo Bulletin**

February 2007

If you would like to see any of the items listed here, please contact the Information Centre at: [infocentre@safekids.org.nz](mailto:infocentre@safekids.org.nz) or phone 09 631 0724 and quote the Reference number(s).  
Our database can also be searched online at [www.safekids.org.nz](http://www.safekids.org.nz).

### **DROWNING - NZ**

#### **New Zealand Standard: Safety barriers and fences around swimming pools, spas and hot tubs NZS 8500 : 2006**

2006

Standards New Zealand - Paerewa Aotearoa

Wellington, Standards New Zealand: 2006

This standard aims to provide clear guidance for the design and construction of safety barriers to restrict young children's access to swimming and other pools, such as hot tubs, by setting out protective barriers such as fences, retaining walls and doors which will help to keep children safe. Drowning among one to four year olds is most prevalent in home swimming pools and New Zealand has the highest rate of youth drowning among OECD countries. Pool owners and territorial authorities wanted clearer directions to achieve compliance with safety obligations. The national Standard will give pool owners a better understanding of their responsibilities to ensure the safety of children.

Government will be able to consider using the Standard as a replacement for the Schedule in the Fencing of Swimming Pool Act 1987 by way of an amendment to the Act. The Department of Building and Housing administers the Fencing of Swimming Pools Act and it is expected that the Department will make recommendations to Government for amendments to the Act in the near future. The Standard aims to address the lack of clarity and other outstanding issues in the Fencing of Swimming Pools Act 1987, which does not give clear enough guidelines around construction of safety barriers or permit the ready use of new technologies.

**Reference number 8615**

#### **Be water wise: Keep kids safe near water**

Water Safety New Zealand

Folded A4 pamphlet which features the slogans: 'Under 5, waterwise' and 'Make sure your child learns to swim'. Gives some relevant drowning facts and figures and stresses the importance of very attentive and close supervision. Features photos of a man and young boy at the poolside. Includes material organised under the headings: Drowning is a silent activity, Watching, Bath and showers, Home pools and spa pools, Public pools, Family outings near water and At rivers, lakes and beaches. It concludes with a 'Keeping kids SAFE near water checklist'. (See also poster, item 8624).

**Reference number 8624**

#### **Be water wise: Keep kids safe near water**

Water Safety New Zealand

An A3 poster with the slogans: 'Be water Wise', 'Keep kids safe near water', and the text '9 months to arrive, 3 years to grow, 2 minutes left alone, 1 minute to drown', 'Children under 5 Always within reach and within sight of an adult'. Features photos of a man and young boy at the poolside. (See also pamphlet, item 8624).

**Reference number 8625**

**Drowning prevention strategy: Towards a water safe New Zealand 2005-2015 - Te rautaki Arai Tupu ai a Aotearoa hei Whenua Haumarua ona Wai 2005-2015**

2005

**Author** Dyson, Ruth (Hon)

<http://www.drowningstrategy.govt.nz>

Accident Compensation Corporation (ACC)

Wellington, Accident Compensation Corporation: 2005

This publication was released in August 2005. The Strategy's main focus is on reducing death and injury due to drowning and ensuring people continue to safely enjoy New Zealand's unique water environments. Drowning is the third highest cause of unintentional death in New Zealand. On average 130 people drown in New Zealand every year and 650 people are hospitalised as a result of water-related injury. It is organised under the headings: Structure, Foreword, Strategy development, Introduction, Background (includes statistics), Principles, Vision, Goals and objectives, Risk areas, Delivering the Strategy, and includes appendices and a Glossary.

**Reference number** 8626

**HOME SAFETY**

**Keeping our kids safe as houses: a guide to childproofing for grandparents, babysitters and occasional childminders**

2007

Barfoot & Thompson  
Safekids New Zealand  
Age Concern

Auckland, Barfoot & Thompson: 2007

One of three pamphlets produced by Barfoot & Thompson in association with Age Concern and Safekids New Zealand to be distributed primarily by Barfoot & Thompson to alert new home owners (who purchase houses via Barfoot & Thompson) to household dangers to children. This one focuses on home safety/ childproofing for grandparents, babysitters and occasional childminders. Includes information on preventing: poisoning, burns and driveway runovers. Produced along with item 8574 'Preventing falls in and around the home' and 8573 'Preventing driveway injuries'.

**Reference number** 8630

**PARENTING**

**Parents as first teachers (PAFT), Ko Nga Maatua Hei Kaiako Tuatahi, Progress report 1 January - 30 June 2006**

2006

Ministry of Education

Wellington, Ministry of Education: 2006

This is a progress report on the 'Parents as first teachers' (PAFT) programme which is a parent education and family support programme. PAFT operates within the belief that parents, or primary caregivers, are children's first and most important teachers. The Ministry of Education has 37 contracts with community providers who deliver PAFT in 56 locations. It is free service for families with children up to three years of age. PAFT uses a research-based curriculum 'Ahuru Mowai' and 'Born to Learn' as the basis of its delivery to families. Ahuru Mowai is researched from Maori traditional child bearing and rearing beliefs and practices. Born to Learn contains up-to-date neuroscience, child development and parenting information derived from western pedagogy.

**Reference number** 8620

## **PASSENGERS**

### **Carrying other people's children safely: Advice about child car seats and seat belts for anyone who transports other people's children in a car, taxi, coach or bus**

2006

The Royal Society for the Prevention of Accidents (RoSPA)

Birmingham, The Royal Society for the Prevention of Accidents (RoSPA): 2006

This ten page booklet includes advice regarding child restraints to coincide with recent (18 September 2006) changes to the relevant British law. Information is organised under the headings: 'duty of care', 'child seat and seat belt laws', 'using the right child restraint', 'other vehicles' and 'useful links'.

**Reference number** 8612

## **PEDESTRIANS**

### **Spot the tot: Protect children around vehicles in a few easy steps**

2006

Safe Kids Worldwide

Washington D.C., Safe Kids Worldwide: 2006

This resource features a small sheet with a detachable sticker with the anti-driveway runover phrase 'Spot the tot' on it. The sheets are in 'pads' of forty. The sticker also features a view from above of a car with a child behind it. The main part of the sheet includes the instruction 'Attach this 'Spot the tot' removable window sticker to the outside of your drivers side window...', and includes driveway injury prevention tips for 'drivers' and 'caregivers'. See also record 8607.

**Reference number** 8606

### **Spot the tot. [Rollable plastic sheet ]**

2006

Safe Kids Worldwide

Washington D.C., Safe Kids Worldwide: 2006

This .6 m (.3048 m) X 6.7 m (20 feet) rollable plastic sheet is marked with the 'Spot the Tot' message and logo at 2 foot (.6096 m) intervals. The intention is that this be laid out behind a vehicle and a small child be placed on the spaced intervals until it can be seen by the driver thus reinforcing how large the vehicle 'blind spots' are, especially when a driver is backing. See also record 8606.

**Reference number** 8607

### **Who's behind you? .. walkabout before you back out ..**

2006

Safekids Campaign Nelson Coalition

Nelson, Safekids Campaign Nelson Coalition: 2006

This resource was developed by the Safekids Campaign Nelson Coalition of organisations including: local councils, Plunket, ACC, Nelson Marlborough DHB etc. It is postcard sized card/ pamphlet which features a cartoon of two toddlers with the phrase 'Who's behind you? .. walkabout before you back out ..' on one side and runover prevention tips under the headings: the driveway is not a playground, behind the fence is safer, always supervise, if on your own and needing to move the car ... , walk around your vehicle before getting in on the other side. It also refers to vehicle 'blind areas'. See also record 8614 for a poster of the front side of this pamphlet.

**Reference number 8613**

**Who's behind you? .. walkabout before you back out ..**

2006

Safekids Campaign Nelson Coalition

Nelson, Safekids Campaign Nelson Coalition: 2006

This resource is a poster mounted on card and looks like a road safety sign. It was developed by the Safekids Campaign Nelson Coalition of organisations including: local councils, Plunket, ACC, Nelson Marlborough DHB etc. It features a cartoon of two toddlers with the phrase 'Who's behind you? .. walkabout before you back out ..' It is approximately 42 cm x 42 cm. See also record 8613 for the card/ pamphlet which features the same material on one side of it.

**Reference number 8614**

**Pedestrian safety education kit**

2006

Safekids New Zealand

Johnson & Johnson

Land Transport New Zealand

Auckland, Safekids New Zealand: 2006

This teaching kit is aimed at Pacific/ Pasifika early childhood education centres (ECCs). It was developed in relation to the Te Whaariki, the Early Childhood Curriculum. It includes a large format 'flip-chart' which features colour photos of Pasifika family members participating in activities like safe use of pedestrian crossings. The flip-chart includes teaching notes for the teacher to refer to and to aid them as they lead class discussion of the situations in the photos: pedestrian safety, 'sneaky' or hidden driveways, areas that are safe to play (avoiding driveways, for instance), use of child restraints, bike helmet use, safety in parking lots. The kit also includes: a 'Pedestrian safety education kit teacher's guide', Safekids factsheets and driveway runover prevention resources.

**Reference number 8616**

**POISONING**

**Magna, Y NOT LOC (TM) product summary [kitchen drawer/ cupboard electronic locking system]**

2006

Magna Limited

Auckland, Magna Limited: 2006

This is a product summary for the Magna, Y NOT LOC (TM) system which is a kitchen drawer/ cupboard electro-magnetic locking system. It is described as '...securing cupboards and drawers that contain such household hazards as chemicals, sharp objects, alcohol and permanent markers'.

**Reference number 8621**

**PUBLIC HEALTH - NZ**

**Housing and health in Auckland : a summary of selected research**

2005

**Author** Rankine, Jenny

Auckland Regional Public Health Service (ARPHS)

Auckland District Health Board (ADHB)

Auckland: Auckland Regional Public Health Service, Auckland District Health Board

This publication summarises selected recent research into housing and health in the Auckland urban region. Chapter 7, 'Hazard and injury', examines dangers and injuries in the home environment and includes references to Safekids work and publications. There is also an interesting chapter (8) 'Beyond monocultural housing' which examines Maori and Pasifika housing preferences.

**Reference number** 8610

## **RESEARCH**

### **Child poverty in perspective: An overview of child well-being in rich countries**

2007

[http://www.unicef.org/media/media\\_38299.html](http://www.unicef.org/media/media_38299.html) (The link to the actual report is on the right labelled 'Child poverty report'.)

United Nations Children's Fund (UNICEF)

Innocenti Research Centre

Florence, Italy, United Nations Children's Fund: 2007

This report describes itself as a 'comprehensive assessment of the lives and well-being of children and adolescents in the economically advanced nations' as it ranks the 25 OECD countries. In the section, Dimension 2 'Health and safety', Figure 2.3 has New Zealand at the bottom of all the 25 OECD countries for 'deaths from accidents and injuries per 100,000 under 19 years'. We lose 23.1 children per 100,000 compared with 15.1 in Australia and an OECD average of 14.3. The best four countries, Sweden, the United Kingdom, the Netherlands and Italy, are on less than 10 so New Zealand has well over double the rate of child injury deaths of each of these countries. This report also describes and comments on other aspects of 'well-being' such as: material, educational, family and peer relationships etc. (See also record # 8635.)

**Reference number** 8627

### **Comparing child well-being in OECD countries: Concepts and methods**

2007

**Author** Bradshaw, Jonathon, Petra Hoelscher and Dominic Richardson

[http://www.unicef-icdc.org/publications/pdf/iwp2006\\_03\\_eng.pdf](http://www.unicef-icdc.org/publications/pdf/iwp2006_03_eng.pdf)

United Nations Children's Fund (UNICEF)

Innocenti Research Centre

Florence, Italy, United Nations Children's Fund: 2006

This 'working paper' relates to the UNICEF publication "Child poverty in perspective: An overview of child well-being in rich countries" ( record # 8627). Authors are: Jonathan Bradshaw, Professor of Social Policy at the University of York, England, Petra Hoelscher, Research Fellow, University of Stirling, Scotland and Dominic Richardson , Research Fellow, Social Policy Research Unit, University of York, England.  
"...This paper is produced alongside Innocenti Report Card 7 Child Well-being in Rich Countries. It provides more detail on how the indicators were chosen for the Report Card, and how they were combined into components and then into dimensions. It also provides additional analysis to complement the Report Card. Section 1 background review of previous conceptualisations of child wellbeing. Section 2 a framework for the analysis drawing on a rights-based approach; notions of creating of well-being; and ideas about children's interaction with their environment. Section 3 reviews the methods employed in developing the dimensions. Section 4 presents the results for each dimension. Section 5 is a concluding discussion. There is an appendix containing the raw data...."

**Reference number** 8635

## **RESOURCES - NZ**

### **ACC thinksafe [bag]**

2006

Accident Compensation Corporation - ACC

Wellington, Accident Compensation Corporation: 2006

'Thinksafe' is a safety campaign by ACC which focuses on injury prevention. This bag is part of that campaign. It features the 'thought bubble' 'ACC thinksafe' logo and '0800 THINKSAFE (0800 844 657)' printed in white on a blue fabric carry bag.

**Reference number** 8611

### **Keep Kids Safe**

#### **Pupuri tia Nga Tamariki mo Te Ora**

2006

Royal New Zealand Plunket Society

Midas

Nelson Area Plunket Staff

The Road Safety Trust

TaylorMade Media

Wellington, Royal New Zealand Plunket Society: 2006

In this eighteen minute long 'programme' made by Plunket, a number of families from diverse ethnic groups are shown in a series of scenarios showing how injuries in and around the home can happen with a focus on preventing: road accidents, falls, burns, drowning, poisoning. The same 'programme' is repeated as it is voiced over in: English, Maori and Samoan. The 'programme' features child 'safety inspectors' who check off safety checklists in each of the five areas of focus. Also available in dvd, see record 8718.

**Reference number** 8617

### **Keep Kids Safe**

#### **Pupuri tia Nga Tamariki mo Te Ora**

2006

Royal New Zealand Plunket Society

Midas

Nelson Area Plunket Staff

The Road Safety Trust

TaylorMade Media

Wellington, Royal New Zealand Plunket Society: 2006

In this eighteen minute long 'programme' made by Plunket, a number of families from diverse ethnic groups are shown in a series of scenarios showing how injuries in and around the home can happen with a focus on preventing: road accidents, falls, burns, drowning, poisoning. The same 'programme' is repeated as it is voiced over in: English, Maori and Samoan. The 'programme' features child 'safety inspectors' who check off safety checklists in each of the five areas of focus. Also available in video, see record 8617.

**Reference number** 8618

### **Injury prevention training resource**

2006

Communities Living Injury Free

Auckland Refugees as Survivors (RAS) Centre

Safekids New Zealand

Auckland, Communities Living Injury Free: 2006

This teaching kit was produced as a 'pilot' by: Communities Living Injury Free (leading), Auckland Refugees as Survivors (RAS) Centre and Safekids New Zealand. The kit is intended to be used to educate newly arrived refugees and migrants about child injury prevention. It is also intended to be a 'train the trainer' resource. It includes a large format (A3) 'flip-chart' which features colour photos of the members of families from a variety of ethnic backgrounds. The photos show family members acting in 'safe' and 'unsafe' ways and this is indicated with ticks or crosses. The flip-chart includes notes to refer to and to aid group discussion of the situations in the photos in relation to: falls, burns, poisoning, pedestrians, use of child restraints, driveways runovers, drowning and use of bike helmets. The kit also includes a set of fourteen large (A2) sized laminated colour posters headed: Bike safe, Matches & lighters, Poisons, Spill safe, Stair safe, Burn-safe, Fall-safe (2), Road-safe, Metre heater rule, Bath-safe, Driveway safe, Car safe and Car seats. These show photos of 'safe' and 'unsafe' situations and again use ticks and crosses to show this.

**Reference number** 8619

### **SAFE COMMUNITIES - CANADA**

#### **The Safe Communities capacity building handbook**

2004

<http://www.safecommunities.ca/images/capacityhandbook2004.pdf>

Safe Communities Foundation

This handbook from Safe Communities Canada is intended to help build capacity in the community to further the aims of improved safety and injury prevention: "Generally speaking, the vision is one of hope and inspiration for sustaining the grassroots work that saves lives and prevents injuries across the country." Some key chapter are headed: 2, Key concepts (including 'sustainability' and 'capacity building'), 3, Nurturing the spirit of the coalition ('strategic planning', 'partnership development', 'leadership' and 'coalition management'), 4, Resourcing the coalition (people and funding) and 5, Evaluation and coalition. The handbook Conclusion includes reflections on some of the benefits of being a part of a national network of local coalitions.

**Reference number** 8622

### **SAFETY PRODUCTS - NZ**

#### **New stove guards**

Little Treasures feb/mar07 112

Mike and Shelley Paddock

This is a letter promoting stove guards which are fully adjustable to fit all conventional stoves and hobs (email - [s.paddock@xtra.co.nz](mailto:s.paddock@xtra.co.nz)).

**Reference number** 8628

#### **Prince Lionheart stove guard**

Stork to chalk

This is a printout from the 'Stork to talk' website promoting adjustable heat resistant polycarbonate stove guards.

**Reference number** 8629

### **THERMAL INJURIES - NZ**

#### **Firefighter Sam: Puzzles and problems**

2006?

New Zealand Fire Service - Whakaratonga Iwi

This book of crosswords, word and number games, puzzles and activities for children incorporate ideas and advice on how to prevent fires in the home.

**Reference number 8608**

**"Brightspark says: C'mon guys, get firewise - E hoa ma ... kia mataara ki te ahi!" [plastic bag for the 'kit']**

**"Brightspark says: C'mon guys, get firewise" [booklet]**

**"Escape plan kit" [booklet]**

**"C'mon guys, get firewise" [coloured eraser]**

**"C'mon guys, get firewise" [highlighter pen]**

**"C'mon guys, get firewise - E hoa ma ...kia mataara ki te ahi!" [triangular three headed highlighter pen]**

New Zealand Fire Service - Whakaratonga Iwi

This kit includes: a plastic bag branded with an image of the cartoon flame 'Brightspark' (which also features in TV ads) saying 'Smoke alarms + Escape plans = Survival' and the fire safety catchphrase 'C'mon guys, get firewise - E hoa ma ... kia mataara ki te ahi!' ; the booklet 'Brightspark says: C'mon guys, get firewise', includes advice on how to prevent fires by care with matches and lighters, when cooking, smoking, disposing of ashes, care with electricity and the value of escape plans and smoke alarms; the 'Escape plan kit' booklet includes a gridded area on which a child can draw a plan of their house and stickers representing doors and windows and arrows to add to show where to escape if there is a fire; the small highlighter pens and erasers are brightly coloured with the 'C'mon guys, get firewise' text printed in black while the triangular pen is white (these also features an image of Brightspark and his message).

**Reference number 8609**

**Emergency incident statistics 1 July 2005 - 30 June 2006**

2006

New Zealand Fire Service - Whakaratonga Iwi

This publication is a compilation of statistics generated by New Zealand Fire Service emergency responses for the years 1 July 2005 - 30 June 2006. The information is gathered by the 'officers in charge' attending incidents and entered into the Fire Incident Reporting System.

**Reference number 8623**